



2022 FESTIVAL REVIEW

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Hey All,

First, a huge thank you from everyone at the Vancouver Fringe! I am so excited to say that the 2022 Festival was an enormous success. Over the 11 days of the festival, we welcomed 100+ artists, 400+ performances, 300+ volunteers and 20000+ audience members to Granville Island, once again making it BC's largest Theatre festival!

We are in a time of renewal for the organization with new leadership and new staff, and it is truly remarkable what these amazing humans were able to make happen in a very few months. Our ability to put on the festival, of course, is all due to the support and generosity of our cultural partners, funders, sponsors, donors, production team, volunteers, board of directors and, intrepid artists – all who have kept the faith during the past three years and showed up for the 2022 festival with their Fringe Flag flying.

I found it especially delightful to see everyone abuzz with the shows, participating in live performances and connecting with friends during the festival. For me, art is connection. Artistic expression requires reveling in new ideas and perspectives and, in doing so, being moved to be more empathetic and compassionate in the world. It compels us all to a deeper understanding of our shared humanity and that is just very cool.

I recognize the unique privilege of leading the Fringe in this time of transformation. The 2022 Vancouver Fringe Festival was a welcome return to a fully realized festival and an awesome start to build a vibrant and dynamic future for the organization. I am grateful beyond belief that I work with dedicated people striving to create a relevant, inclusive, and joyful vision for the Fringe, the cultural sector and the greater community. I celebrate their significant accomplishments and look forward to the significant work still to be done.

How fun is that.

Onwards!
Cory Philley, Executive Director

A handwritten signature in black ink, appearing to be 'Cory' followed by a stylized flourish.

ABOUT THE FRINGE

OUR VISION

Theatre for everyone!

OUR MISSION

Cultivating artists and audiences to create an open and vibrant independent theatre community

The Vancouver Fringe Festival is a celebration of all kinds of theatre and the community it cultivates. Produced annually by the Vancouver Fringe Theatre Society (VFTS), the Festival is now entering its 39th year.

The Fringe employs an “everyone is welcome” selection technique—the Mainstage shows are literally drawn out of a hat, giving all artists—from emerging to established—a chance to participate. The Fringe strives to break down traditional barriers and encourage access to theatre and open dialogue between audiences and artists. The Fringe supports artists, ensuring they receive 100% of the base ticket price, as well as access to mentoring, awards, and workshops.

Presenting live un-juried, uncensored theatre in an accessible and informal environment, the Vancouver Fringe Festival takes place in some of Vancouver’s best venues including the Red Gate Revue Stage, Performance Works, and Waterfront Theatre, situated on and around Granville Island.

HISTORY

The VFTS was formed in 1983 with the mission to produce “Theatre for Everyone,” which led to the first Vancouver Fringe Festival in 1985.

WE ARE A CHARITY

The Vancouver Fringe Theatre Society is a registered not-for-profit charitable society (charitable tax #118919547 RR0001). With 100% of regular ticket sales going to the artists, our donors and sponsors are who make the Festival happen. Thank you for your support!

Vancouver Fringe would like to acknowledge that it is located on the traditional, unceded, and occupied territories of the Skwxwú7mesh (Squamish), səlilwətaʔ (Tsleil-Waututh), and xʷməθkʷəyəm (Musqueam) Nations.

2022 DEMOGRAPHICS

206,000+

Visitors to Granville Island
During the Festival

20,000+

Festival Attendees

SOCIAL MEDIA



9.5K

Facebook Followers



3.8K

Instagram Followers



24.6k

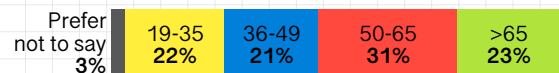
Newsletter Recipients



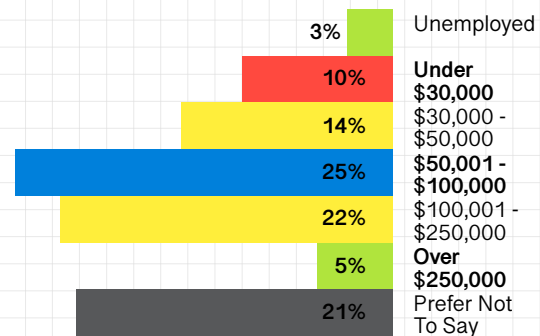
10.7K

Twitter Followers

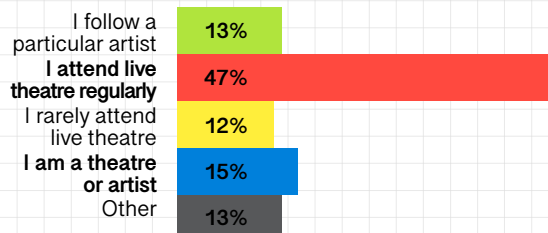
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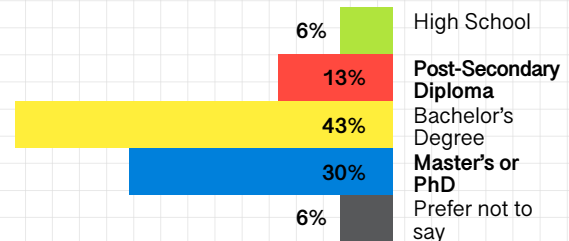
HOUSEHOLD INCOME



RELATION TO THE FRINGE



EDUCATION



EVENTS



#FRINGE4ALL

SEPT. 7, 2022 AT PERFORMANCE WORKS



Hosted by the inimitable **Kyrst Hogan** (aka Burgandy Brixx) and Fringe favourite **Tara Travis**.

We kicked off this year's festivities with the return of #Fringe4All – a showcase that featured 30 Fringe artists in action.

#Fringe4All is a beloved beginning to every Vancouver Fringe Festival. This year, this event featured the 2022 line-up of artists performing a 2-minute rapid fire preview of their shows; theatre, dance, music, spoken word and more.

The evening began with a cocktail hour for donors, sponsors, board members, and media friends, followed by DJ O Show, ensuring the 2022 Vancouver Fringe Festival began with a bang.



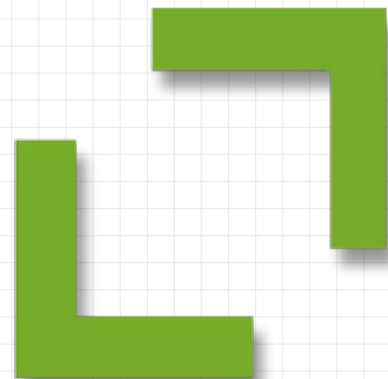
LEAP STUDIO LIVESTREAM

SEPT. 8, 2022 AT LEAP CREATIVE STUDIOS

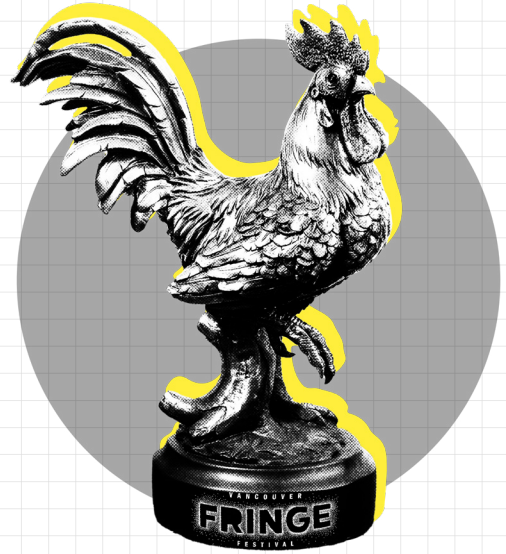
We are very excited to have partnered with **Leap Creative Studios** just off Granville Island to live stream 11 artists.

Featured shows included: **Blueberries are Assholes** (TJ Dawe); **Lucky Break** (Chase Padgett); and **The C-Word** (Kyrst Hogan). The Livestreams were available on the website until September 30th and are an accessible way for all audiences to enjoy the spirit of the Fringe.

Leap Creative Studios' partnership was another opportunity for the Vancouver Fringe Festival to expand our viewership and adapt to the evolving needs of our members.



FRINGE AWARDS NIGHT



SEPT. 18, 2022 AT IMPROV CENTRE

We celebrated this year's festival with one of our signature events, the Fringe Awards Night at the Improv Centre. Created in partnership with our cultural partners, Carousel Theatre for Young People, Leap Creative Studios, The Vancouver East Cultural Centre, the BC Touring Council and CMHC Granville Island, award categories celebrate the productions that resonated with Fringe audiences. Bon Macaron sponsored the treats, and Granville Island Brewing and Wards provided drinks for this event.

THIS YEAR'S WINNERS:

Artistic Risk Award	won by	Nathanael Philip Mosher for <i>Nathan Mosher is Injured</i>
BCTC Pacific Contact Award	won by	Chase Padgett for <i>Chase Padgett: Lucky Break</i>
Cultchivating the Fringe Award	won by	Ariel Slack for <i>How to Believe in Anything</i>
Joanna Maratta Award	won by	Majid Tafreshi for <i>LOVE at 752</i>
Joanna Maratta Award	won by	Phina Pipia for <i>Ha Ha DaVinci</i>
Joanna Maratta Award	won by	Claire deBruyn for <i>30 Neo-Futurist Plays</i>
The Leaping Fringer Award	won by	Kyrst Hogan for <i>THE C-WORD</i>
The PTC Fringe New Play Prize	won by	Dave Calderon for <i>The Frontliners</i>
The Spirit of the Fringe Award	won by	Marion Waterston
TYP Family Forward Award	won by	Ashley Chodat for <i>June Bug</i>

WORKSHOPS

The Fringe is a place of learning. Staff, volunteers, and artists are all situated to challenge themselves to learn and to teach others—informally and formally throughout our organization. Fringe has long been a cornerstone of development for emerging artists and, more recently, we've begun to create similar opportunities for audience goers and artists alike, increasing the reach of our educators and theatre professionals as well as cultivating the curiosity shared by all who Fringe.



THE STORY SKILLS WORKSHOP

Friday, Sept. 16 at Lot55 Activation Space

This piercing storytelling workshop with Joseph Danderand will delve into proven ways to impact an audience and

open the door to bring work to the people who need it. This workshop will be followed by a Q&A offering you a chance to demystify common thoughts about storytelling.

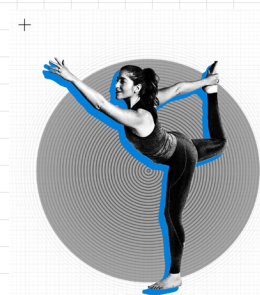


DRAG IS FUNDAMENTAL

Monday, Sept. 12 at Improve Centre

In this fierce, free and most of all FUN workshop led by Rae Takei (aka non-binary drag artist 'Rose Butch'), we explore the process

drag queens go through to build their drag alter ego. Bring your sense of fun and adventure and we'll bring the basic principles of drag – teaching you how to tap into your most authentic self.



DOWNWARD FACING FRINGE

Sept. 8, 9, 12, 13, 14, 15, 16 at Lot 55 Activation Space

This year, we partnered with one of our cultural partners, Jennica Grienke the Co-Artistic & Managing Director

of Carousel Theatre to present this yoga series. She is a passionate theatre maker and certified yoga instructor. With a focus on building strength and flexibility through FUN she offers a unique TWIST to traditional yoga movement.



PRE-AWARDS ANNOUNCEMENT MIXERS

Sept. 8, 9, 12, 13, 14, 15, 16 at Lot 55 Activation Space

This event opens up this year's awards process for the many prizes to be won over the course

of our 2022 Festival. Meet and mingle with the decision makers, familiarize yourselves with the key award criteria, and get an inside scoop from the judges themselves about all the excitement to come from the Fringe Awards Night itself.

WORKSHOPS



FROM STAGE TO PAGE

Thursday, Sept. 15 at Lot55 Activation Space

Hosted by Canadian author and award-winning screenwriter Roslyn Muir, From Stage to Page explores innovative ways to

transform spoken word, theatre, dance, music, new media, and literary arts into written form. With extracts from Roslyn's own work feeding into the discussion, this insightful workshop seeks to provide a variety of tips and tricks to help expand your writing repertoire.



MONDAY TRIVIA MAYHEM

Monday, Sept. 12 at Lot 55 Activation Space

A multi-round trivia competition for teams of 4+, play for your chance to impress the rest and win an array of Festival prizes! Put on your best

thinking caps and come compete against fellow Fringers to become the ultimate reigning champ. From award-winning productions, renowned actors and iconic performance spaces across the globe, no stone will be left unturned in this quick-fire test of your theatre knowledge.



THE METHOD OF MODERN MOVEMENT

Tuesday, Sept. 13 at Lot 55 Activation Space

Exploring the link between physicality and theatre, this movement-infused session will see the acclaimed

practitioner guide us through an energetic and connected dance experience — perfect for those seeking to hone their craft in storytelling through motion and metaphor with coreographer Tomoyo Yamada.

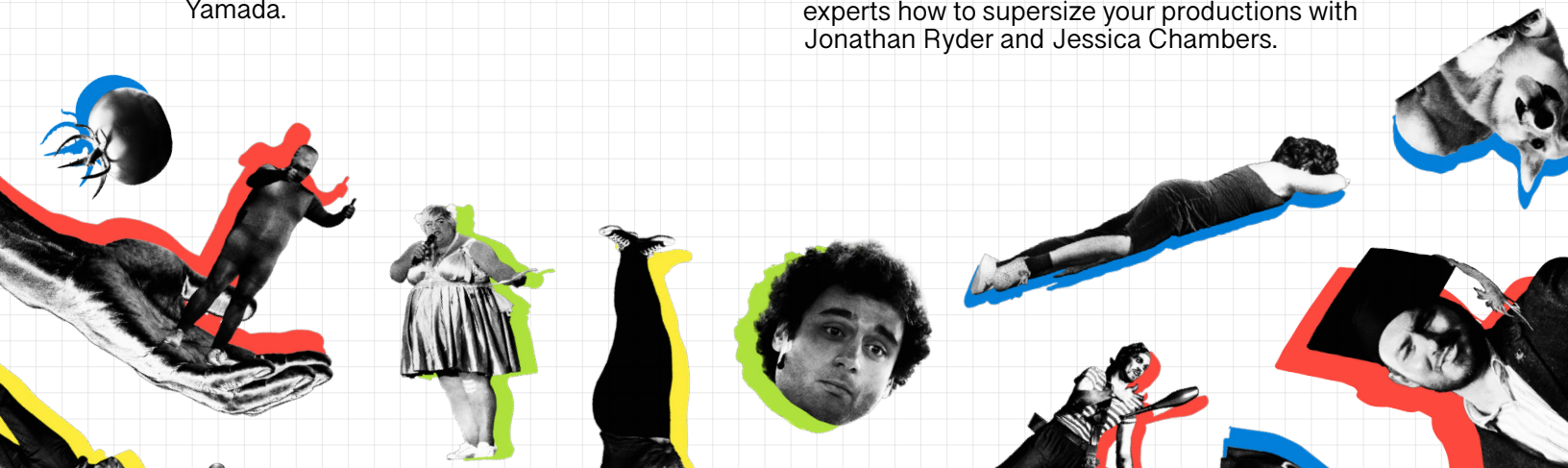


HOW TO UP YOUR GAME

Tuesday, Sept. 13 at Arts Umbrella

This interactive session brings the unsung heroes of theatre to the fore as they unpack your burning production questions. How can a

low-scale production realize its full potential? What can be done to add creative spark? And what exactly is a magic sheet? Submit your questions in advance and learn from industry experts how to supersize your productions with Jonathan Ryder and Jessica Chambers.



WORKSHOPS



DECONSTRUCTING DRAMATURGY

**Wednesday, Sept. 14 at
Lot 55 Activation Space**

Get an inside look at the dramaturgical process and learn the kinds of questions that can provoke a deeper exploration of a work-

in-progress. In this Workshop, we demystify the sometimes elusive role of the dramaturg and empower us with a handful of the tools necessary to do the work with PTC's Dabey Calderon and Joanna Garfinkle.



TAKING THE WORLD BY STORM

**Friday, Sept. 9 at Lot 55
Activation Space**

Brought to you by a team of international theatre presenters, this interactive panel discussion will unpack common questions

about theatre touring and taking completed productions to the next level. Tailored specifically to up-and-coming Fringe artists, we'll learn exactly what international presenters are looking for and the steps to take for selling a piece of work to external markets with Norman Armour, Katharine Carol, and Heather Redfern.



SEQUINS & FRINGE

**Tuesday, Sept. 13 at
Improv Centre**

Featuring cabaret, games, and audience interaction a plenty, bring your tips, your hoots and hollers as these vivacious

performers do what they do best. Whether you're a die-hard drag fan or simply seeking a night of laughs, lip-syncing and liquor, prepare yourself to be both dazzled and delighted, and ready for your cheeks to hurt from pure queer joy.



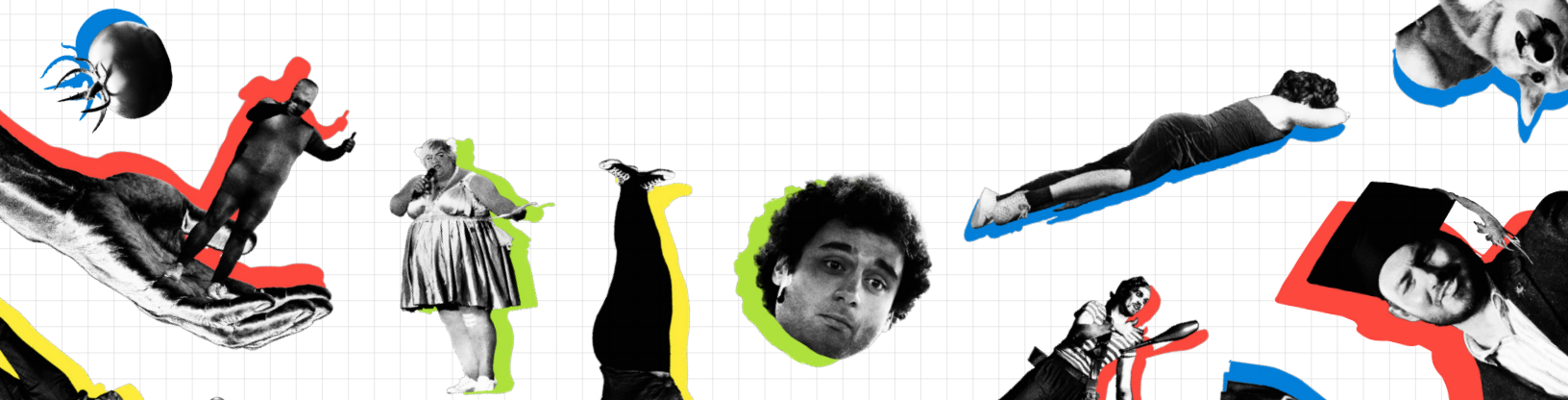
BABY RAVE

Sunday, Sept. 11 at The Picnic Pavillion

A co-production with
Carousel Theatres

A Baby Rave environment is where families can dance to music by a live in-house DJ, while

getting connected to their own personal rhythm and creative movement. Dance at its core is community building and this morning dance party offers families the change to let loose and boogie to the beat. Suitable for babes-in-arms and for children up to 6.



FAMILY REUNION: CABARET OF BÜLLS#!T

**SEPT. 17, 2022 AT
PERFORMANCE WORKS
HOSTED BY JEM ROLLS**

A Vancouver Fringe Tradition: Cabaret of Bulls#!t! A rollicking, free-form fundraiser for the Fringe. Fringe artists donate their talent to an evening that has to be experienced to be believed.

The audience brings flashlights to light the artists and the night up! Hilarious, crazy and delightful, this Fringe favourite brought the house and the lights down!!



PARTNERSHIP OPPORTUNITIES



FRINGE BAR

1531 JOHNSTON STREET, OPEN 6PM-2AM

Located at Ocean Art Works, in front of Ocean Concrete and next to the Revue Stage on Granville Island, this is the best place to meet fellow Festival-goers and artists from across the country and around the world.



For the 11 days of the Festival, the Stage at the Bar presented Vancouver's hottest local music! No Fringe experience is complete without a trip to the Fringe Bar! This year, sponsors included Phillips Brewing and Malting Co. beer and bottled sodas available behind the bar, beautiful BC craft cider from Wards, and flavored craft beer from Granville Island Brewing.

In addition to food trucks at the Bar Hub, Cubeit Portable Storage helped us manage operations smoothly by providing safe storage space. The Fringe Bar wouldn't be possible without the support of CMHC Granville Island.



VOLUNTEER CENTRE & APPRECIATION PARTY

Since performers collect 100% of the base ticket price, volunteers are the lifeblood of the Vancouver Fringe Festival. This year, **over 300 people** from local and international communities took on volunteer roles. Volunteers do everything from helping set up venues, to answering artists' and audience members' questions, to serving drinks at the Fringe Bar, to selling tickets at the door and ushering.

We have a very small staff team, so the Fringe simply could not function without volunteers. If you're a sponsor, the Volunteer Centre is an excellent opportunity for product sampling. Plus, volunteers roam around Granville Island during the Festival—their t-shirts are ideal for logo placements and brand awareness.



We reward our volunteers with an amazing party right after the Festival. This year the party was held at the Fringe Bar. There were special performances, and donated gifts for volunteer awards and prizes! It's a great sponsor opportunity for product activations and sampling.



WHY SPONSOR?



THANKS TO OUR PARTNERS



Our sponsors help make the Festival one of Vancouver's most anticipated events of the year! Strategic cash and in-kind support from partners take us from being a great Festival to an especially memorable one. Whether it was at the Fringe Bar, the Fringe4All Opening Night, Fringe Awards Night, the Volunteer Centre, or Festival-wide through a number of initiatives, you make the difference!

We extend a huge welcome back to returning sponsors: our hosts, CMHC Granville Island, the Georgia Straight, Stir, 980|CKNW, Corus Entertainment, Global TV, Phillips Brewing & Malting Co., Wards Cider, The Keg, Thunderbolt

Sign, PrintPrint.ca, and Cubeit. You form a key pillar to our success and we thank you for your continuing generosity to the Festival!

Our new partners, including Granville Island Brewing, made important impacts by supplying volunteers and artists with tasty treats, helping place the Fringe and its artists firmly on Vancouver's radar and helping the Fringe community know exactly what's happening!

To all our partners:

Thank you! We simply couldn't do it without you!



THANKS TO OUR PARTNERS

FUNDING BODIES



Supported by the Province of British Columbia



CULTURAL PARTNERS



MEDIA SPONSORS



CORPORATE SPONSORS



THANKS TO OUR DONORS

\$1,000+

Peter Austin of *Austin Property Consultants*, Geoff Bannoff, Jai Djwa, Susan Freedman, Jane Harris, June Harrison for the *Harrison Bergeron Private Foundation*, Joanna Maratta, Tom Paolucci, Jim Sibley & Amanda Bradley, Claudia Sjoberg, John Sullivan, The Levy Ehrcke Family Fund.

\$500+

Alison Bell & Dean Gingrich, Benita Ceresney, Don Wright & Deborah Loren, Laura Robinson, Nancy More, Kuan Foo.

\$250+

Leslie Carty, Kathy Costello, Peter Dickinson, Lee-Lynn Gan, Eugene & Regina Gorodetsky, Victoria Henderson, Peter Herd, Neil Jennings, Neil Jones-Rodway, Liam Kearns, Gordon MacRae, Tom MacGowan, Bruce McPherson, Elaine McRitchie & Russ Miranda, Eduardo Ottoni, Susan Ogul-Propas & Lonnie Propas, Laura Robinson, Brian Rowland, Kathy Scalzo, Katia Tynan, Duncan Watts-Grant, Jane Westheuser.

\$100+

Jim & Peter Anhorn, Sheila Butt, Meg Comiskey, Gail Cryer, Jacqueline Day, Gareth Duncan, Brieanna Fiander, Cynthia Garrett, William Gibson, Darby Honeyman, Ken Hseuh, Shaun Jackman, Anthea Jordan, Margo Kane, Sue Kingsley, Gerald Kowalenko, Eri Krushel, Glenn Mair, Donna Mathiasen, Mathew Mill, Mathew Minson, Gerry Murenbeeld, Janet Neufeld, Brian Paterson, Christina Price Bill and Ellen Schwartz, Neil Scott, Chelsea Stuyt, Kim Tanner, Olesya Wyman.

\$25+

Valerie Bayona-Otero, Paolo Camia, Matt Caruthers, Edie Chung, Rose Helen Franson, Gerald Joe, Margo Knight, Anna Lumberjack, Cat McCoy, Lisa Mennell, Lindsay Moyle, Regina Ogmundson, Carolyn Railton, Maria Pinho, Paul Reilly, Susan Rudolph, Jewoo Ryoo, Leonard Schein, Lorraine Sharpstein, Alyssa Steinhubl, Shaun Toomer, Jehnel Wong, Elizabeth Wooding, Anne Worthington.

VOLUNTEER CENTRE DONORS

We're incredibly grateful to all the generous donors who helped keep our volunteers happy and well-fed during the 2022 Vancouver Fringe Festival.
Thank you for your support!

Earnest Ice Cream, Modo Yoga, Meet Restaurant, Forbidden Vancouver, Ride or Shine Ice Cream, The Burrow, PuSh International Performing Arts Festival, The Cinematheque, Vancouver Symphony Orchestra, La Taqueria, Opus Art Supplies, Terra Breads, and Lee's Donuts.



Further thanks to the many other individuals who have contributed to the continued operations of Vancouver Fringe. We are consistently humbled by the support we receive both as an organization and as individuals each and every year. **Thank you for your involvement.**



SEE YOU NEXT YEAR

SEPT. 7-17, 2023

