



## MEDIA POLICIES FOR MEDIA

Thank you for your interest in previewing and reviewing the Vancouver Fringe Festival and its Artists!

Did you know Fringe shows are chosen by lottery or on a first come, first served basis? That's right! Fringe shows are unjuried and uncensored too! Many are emerging artists, sometimes putting on their first show; others are established artists experimenting with a new role or new work; and others are Fringe circuit veterans, touring Fringes across Canada and around the world.

Whether you've picked a few shows already or need some guidance, our Communications Director Debby Reis, can assist you along the way with ideas on how to cover the Festival, contact information for artists, high resolution photos, and complimentary tickets for reviews. Contact [publicity@vancouverfringe.com](mailto:publicity@vancouverfringe.com) to get started.

Here are some general guidelines on covering the Fringe:

### Artist Press Kits:

Fringe Artists are encouraged to seek their own publicity, so you may receive press releases from artists individually as well as from the Fringe itself. Fringe Artists share their press kits on our Google Drive folder, and we are happy to share access to that folder with you. Artists will include press releases, artist bios, photos, video, and more. Contact Communications Director, Debby Reis at [publicity@vancouverfringe.com](mailto:publicity@vancouverfringe.com) or 604.257.0350 ex. 105 for access.

### Media Comps:

- To request media comps, connect with Communications Director, Debby Reis, at [publicity@vancouverfringe.com](mailto:publicity@vancouverfringe.com) or 604.257.0350 ex 105. Please be prepared to provide the following:
  - First and last name; media outlet; email address; phone number
  - Number of shows you commit to reviewing; and
  - If possible, your preferred performance dates.
- Complimentary tickets are only provided to the reviewer them/him/herself. Sorry, **we DO NOT provide comp tickets for guests.**
- Reviewers who commit to reviewing *4 or more shows* are provided a **Super Pass**. They may use this pass to book themselves into whatever shows they want. (Instructions will be provided when Passes are issued.)
  - Passes are non-transferable and cannot be shared amongst reviewers at an organization.
- For reviewers committing to reviewing *3 or fewer shows*, they will be provided comp tickets and a complimentary Membership.

- Memberships must be presented at all shows you attend. Please be sure to hold on to it when it is first issued.
- Please allow at least 24 hours before the performance (although preferably much earlier) to book tickets to a show you want to attend.
- If there are any problems at the door, please let the Volunteer Venue Captain know that you are a member of the media and they will connect with staff that can resolve the issue.
- Media commit to adhere to the Fringe's Code of Conduct while attending and reporting on the Fringe.

### **Code of Conduct:**

Our Code of Conduct is a community pledge for all participants of the Fringe, whether you are an artist, volunteer, staff, media, audience member, or in any way taking part in the organization and Festival. If you participate in the Fringe, you have the right to be treated with respect and dignity and the obligation to treat others in the same way.

The Vancouver Fringe Theatre Society's Vision is "Theatre for Everyone!" We strive to create an environment that is safe, inclusive, and welcoming to all, while allowing for the diverse experimentation and sometimes difficult subject matters that may be presented by our independent artists. We believe that there is no place at the Fringe for any form of behaviour that creates a hostile environment. Harassment, including microaggressions, are unacceptable in a festival where everyone should feel free from harassment, violence, and discrimination.

Harassment includes, but is not limited to:

- offending or humiliating someone physically or verbally;
- threatening or intimidating someone; or
- making unwelcome jokes or comments about someone's gender, gender expression or identity, sexual orientation, disability, mental illness, neuro(a)typicality, physical appearance, body size, race, ethnicity, citizenship status, or religion;
- microaggressions, which is a term used for brief and commonplace daily verbal, behavioural, or environmental indignities, whether intentional or unintentional, that communicate hostile, derogatory, or negative racial slights and insults toward any marginalized group;
- deliberate "outing" of any aspect of a person's identity without their consent; or stalking or following without consent.

Any coverage of shows, or the Festival, that is found to contravene our code of conduct will result in removal. Further, pending review, this may result in having tickets and passes revoked and future Festival invitations withdrawn.

For our full Code of Conduct, please visit [vancouverfringe.com/code-of-conduct](http://vancouverfringe.com/code-of-conduct).