



SANDWICH BOARDS 2019

THE SANDWICH BOARD FOREST

The Sandwich Board Forest is located in the courtyard outside the Info Centre. New this year, all Artists will have a sandwich board space! Each company will have half of one side of a doubled-sided sandwich board to decorate with promotion for their show. Your sandwich board can be decorated with posters, pictures, reviews, flyers etc. Each company will have approximately **12" w x 48" h** in sandwich board space. We recognize the sandwich board spaces allocated will be smaller than previous years. However, in an effort to be more inclusive, we believe this new change will create equal opportunities for all Artists.

We suggest that you "lamine" your sandwich boards with packing tape to avoid rain damage. **Please DO NOT move the sandwich boards yourselves.** Our site crew will rotate the sandwich boards around to ensure each show receives exposure to our best ability. Lastly, **Fringe Sandwich Boards MUST REMAIN in the Sandwich Board Forest.**

SANDWICH BOARD SIGN UP & DECORATING

At Artist Check-In (Tuesday September 3, 3:30pm-6:30pm and Wednesday September 4, 3:00-5:00pm), space on Sandwich Boards will be assigned. Sandwich Boards must be decorated by 5pm on September 5.

SANDWICH BOARD STRIKE

If you want to save anything from your sandwich board, it must be removed by 7:00pm on Sunday, September 15. Otherwise, everything on your sandwich board will be thrown out.

VENUE/SHOW SPECIFIC SANDWICH BOARDS

If you bring your own Sandwich Board you may set it outside of your venue **during your performances only**. Venue Captains and other Fringe staff are neither available nor responsible for setup or strike of these items each night. If a Venue Captain or Fringe Staff member must move it to allow better flow of traffic or for another reason, the Artist must respect this decision.

NOTE:

- Sandwich Boards cannot obstruct or interfere with walkways or vehicular traffic.
- Cannot be reflective, fluorescent or illuminated.
- Must not be wider than .6 metres or taller than 1 metre.
- All fittings must be flush with the surface of the sign.

(Updated August 28, 2019)