



## SANDWICH BOARDS

### THE SANDWICH BOARD FOREST

The Sandwich Board Forest is located in the courtyard outside the Info Centre.

- There are 33 sandwich boards in total, and 66 spaces available.
- Each company that receives a spot will have one side of a doubled sided sandwich board to decorate with promotion for their show. Your sandwich board can be decorated with posters, pictures, reviews, flyers etc.
- We suggest that you “lamine” your sandwich boards with packing tape to avoid rain damage.
- The sandwich boards are approximately 24”w x 48” tall.
- **DO NOT MOVE THE SANDWICH BOARDS YOURSELVES.** Our site crew will rotate the sandwich boards around to ensure each show receives exposure, to our best ability.
- **Fringe Sandwich Boards MUST REMAIN in the Sandwich Board Forest.**

### SANDWICH BOARD SIGN UP & DECORATING

At Artist Check-In (Tuesday September 4, 1:00-4:00pm and Wednesday September 5, 3:30-5:30pm), space on Sandwich Boards will be assigned on a first come first served basis. Sandwich Boards must be decorated by 5pm on September 6, or the spot will be given to another Artist.

### SANDWICH BOARD STRIKE

If you want to save anything from your sandwich board, it must be removed by 7:00pm on Sunday, September 16. Otherwise, everything on your sandwich board will be thrown in the garbage.

### VENUE/SHOW SPECIFIC SANDWICH BOARDS

If you bring your own Sandwich Board you may set it outside of your venue **during your performances only**. Venue Captains and other Fringe staff are neither available nor responsible for setup or strike of these items each night. If a Venue Captain or Fringe Staff member must move it to allow better flow of traffic or for another reason, the artist must respect this decision.

#### NOTE:

- Sandwich Boards cannot obstruct or interfere with walkways or vehicular traffic.
- Cannot be reflective, fluorescent or illuminated.
- Must not be wider than .6 metres or taller than 1 metre.
- All fittings must be flush with the surface of the sign.