



SHOW REPORTS & PRICE TYPES

AUTOMATIC SHOW REPORTS

Every 24hrs between August 4 and September 17, the Primary Contact of each show will be emailed a Show Report, which outlines the ticket sales up until that time.

You may notice some numbers fluctuate from time to time. On rare occasions, the Box Office Manager will refund tickets in the event of an accidental double purchase or a comp ticket that cannot be used. We try to avoid this, but sometimes it's necessary, and will be done at the Box Office Manager's discretion.

If you do not wish to know how your Show is selling on any given day, simply ignore or delete the email in your inbox.

PRICE TYPES AND COMPS

This year we've decided to cut down on our passes in order to make sure that artists are getting the maximum amount of money possible for their shows, while still allowing media and industry professionals to see their work. There will be far fewer Kick Ass Passes, and they'll be swapped for a smaller, limited number of Exchange Vouchers. We hope that this will help all of our patrons, volunteers and donors value your work as highly as we do!

Please see a list of price types and explanations below:

PRICE TYPES

Please note that Price types with a * next to them will only appear during Festival time.

Ticket/ (At Door Ticket*)

This is a plain old regular \$14 ticket including a \$3 fee. These tickets are purchased by patrons who already have memberships.

Amount Artists Receive: **\$11**

NOTE: Artists who are performing at the Firehall Arts Centre will also have a 50 cent Theatre Improvement Fee deducted from each ticket.

FF 4 (1 or 2 tickets)

This price type shows us the tickets that were booked with a Frequent Fringer 4 pass. Patrons can book 1 or 2 tickets/show with this pass. There are a limited number of Frequent Fringers for sale and the artists receive 100% of the Frequent Fringer price.

Amount Artists Receive: **\$10**

FF 10 or 30 (1 or 2 tickets)

This price type shows us the tickets that were booked with a Frequent Fringer 10 or 30 pass. Patrons can book 1 or 2 tickets/show with this pass. There are a limited number of Frequent Fringers for sale and the artists receive 100% of the Frequent Fringer price.

Amount Artists Receive: **\$9**

½ price Ticket

This price type is used when patrons buy tickets to the show Artists have designated as ½ Price only, and already have their \$5 Fringe membership. Artists receive the same amount from the '½ price with Membership' price type and the '½ price without Membership' price type, as the Fringe receives the \$5 membership fee.

Amount Artists Receive: **\$5.5**

Comp – Advance

This price type includes advance tickets booked with a Super Pass, Kick Ass Pass, Golden Ass Pass, Exchange Voucher, including the Media, industry professionals, high-level volunteers, staff or Awards Juries.

This price type has a cap of 15% of your house capacity. Once the 15% cap has been reached, we will not book any more comp tickets in advance. The only exception is if a member of the media or awards jury wants to attend and the cap has been reached. See Comp – Media below.

Comp plus Membership

This price type includes advance tickets booked for media or award jurors that also receive a complimentary Festival Membership. This price type is used very rarely.

Comp – Media

This price type is only used in this rare occasion: a media member or awards jury member wants to attend a show that has already reached the 15% comp booking capacity. We feel it is in the Artist' best interest to get media into shows, so if this emergency does arise, we will use this price type to make it happen!

Comp Artist Request (Any number)

This price type includes all tickets booked online by the Artist. There is no cap, Artists can book as many tickets as they like. These comps do not come with memberships. Memberships can be purchased for the guest at the main Box Office or at the door. Any ticket donations to Kids Up Front will also be booked by the Artist Services Coordinator under this price type.

Rush Pass (1 ticket) *

This price type encompasses any tickets used by Artist or Volunteers who line up in the Rush Line. They are allowed free entry into your show if there is space available and if there is no one in the ticket purchase line-up at 5 minutes before start time.

Kick Ass Pass (1 or 2 tickets) *

This price type is used when staff and a few high level donors (\$1000+) with a Kick Ass Pass book one or two complimentary tickets to any show in the Festival. They can book in advance (under the Comp-Advance 15% limit) or at the door.

Super Pass (1 ticket) *

This price type is used when a media member or theatre producer with a Super Pass books one complimentary ticket to any show in the Festival. They can book in advance (under the Comp-Advance 15% limit) or at the door.

Exchange Voucher (1 ticket) *

This price type is used when a high level volunteer with an Exchange Voucher books one complimentary ticket to any show in the Festival. They can book in advance (under the Comp-Advance 15% limit) or at the door.

Golden Ass Pass (1 or 2 tickets) *

This price type is used when a very select group of reviewers from major newspapers and award adjudicators with a Golden Ass Pass book 1 or 2 tickets to any show in the Festival. There is always one ticket held for Golden Ass Pass holders until 45 minutes before each show. After the 45 minute mark, the seat is released for general sale. They can book in advance (under the Comp-Advance 15% limit) or at the door.

Access2 Card (1 Attendant ticket) *

This price type includes tickets that are booked for the attendant of a person with a disability that has an Access 2 Card. A person with an Access 2 card will purchase a regular price ticket, and use their card to book their attendant a complimentary ticket.