



SANDWICH BOARDS

THE SANDWICH BOARD FOREST

The Sandwich Board Forest is located in the courtyard outside the Info Centre.

- There are 33 sandwich boards in total, and 66 spaces available.
- Each company that receives a spot will have one side of a doubled sided sandwich board to decorate with promotion for their show. Your sandwich board can be decorated with posters, pictures, reviews, flyers etc.
- We suggest that you “lamine” your sandwich boards with packing tape to avoid rain damage.
- The sandwich boards are approximately 24”w x 48” tall.
- Our site crew will rotate the sandwich boards around to ensure each show receives exposure, to our best ability.
- **DO NOT MOVE THE SANDWICH BOARDS YOURSELVES.**
- **Fringe Sandwich Boards MUST REMAIN in the Sandwich Board Forest.**

SANDWICH BOARD SIGN UP & DECORATING

At Artist Check-In (Tuesday September 5, 4:30-7:30pm and Wednesday September 6, 2:00-4:00pm), space on Sandwich Boards will be assigned on a first come first served basis. Sandwich Boards must be decorated by 5pm on September 7, or the spot will be given to another Artist.

SANDWICH BOARD STRIKE

If you want to save anything from your sandwich board, it must be removed by 7:00pm on Sunday, September 17. Otherwise, everything on your sandwich board will be thrown in the garbage.

VENUE/SHOW SPECIFIC SANDWICH BOARDS

If you bring your own Sandwich Board you may set it outside of your venue **during your performances only**. Venue Captains and other Fringe staff are neither available nor responsible for setup or strike of these items each night. If a Venue Captain or Fringe Staff member must move it to allow better flow of traffic or for another reason, the artist must respect this decision.

NOTE:

- Sandwich Boards cannot obstruct or interfere with walkways or vehicular traffic.
- Cannot be reflective, fluorescent or illuminated.
- Must not be wider than .6 metres or taller than 1 metre.
- All fittings must be flush with the surface of the sign.