



POSTERING AND FLYERING

POSTERING

We have outlined guidelines below for you to follow when you're advertising your show. You **CANNOT** arbitrarily poster on Granville Island. Your posters will be torn down and you will be billed for their removal! ***Please respect these regulations. We did not create them.*** However, there are other options:

- ❖ **Poster Board Towers** at about 6 high-traffic locations on the island!
 - **NOTE:** All Posters on poster board towers should be laminated (or 'laminated' using packing tape) so that they do not fall apart and fall onto the ground when it rains. This is very important because the Fringe gets into very big trouble whenever there are soggy posters on the ground (so much so that we will lose our ability to have these towers in future years if there are issues this year!). So please laminate your posters, or if you see soggy posters on the ground, please pick them up and throw them away so that all of our artists in future years can poster on Granville Island!
 - **Each company may only put ONE poster up at each poster location on Granville Island**
- ❖ **Off the Island**
 - Feel free to poster wherever you want: cafes, stores, poster boards etc. (FYI: it is against the law to poster on power poles or mailboxes). Try the areas around Commercial Drive, Main Street, Denman Street...
- ❖ Artists at Waterfront, Performance Works, Studio 1398 and Revue Stage must give the Artist Services Coordinator 2 copies of their poster to be put up in the Venue.
- ❖ All Artists can take a poster to the Volunteer Centre!

To distribute your posters indoors all over Vancouver without a hassle, you can hire Poster Perry @ 604-874-6828 or Harry Wong @ hhwong04@yahoo.ca

FLYERING

Flyering is the best method of promotion on Granville Island. It gives you an opportunity to connect with audiences and create buzz about your show. You are free to hand out flyers almost anywhere. However, there is one exception:

Do **NOT** put flyers on car windshields, especially on Granville Island.